

***Principles of***

***Business Management***

**Course Number:** 66-027-01

**Semester:**  Spring, 2016

**Department:** Economics **/** Business

**Course credits/hours:**  3 Units

**Instructor:** *Dr. S. Gottlieb (*e-mail**: *jmgsy89@gmail.com****)*

**Time:** Monday 2:00 PM

**Pre-requisite:** None

**Course Objective:** Introductory study of management in business today.

**Course Description:**

*This class focuses on the basic theories and practices in management today with emphasis on*

*the concepts of planning, organizing, human resources staffing, decision-making, communication,*

*supervision control, and business leadership****.***

**Grade Requirements:**

***Mid-Term Exam / Term Paper*** (50% of Grade)

***Final Exam*** (50% of Grade)

**Extra-credit class research**

**Bibliography/required textbooks: (SEE PHOTO)**

***M: Management*** **3rd edition**

***Thomas Bateman, Scott Snell*McGraw-Hill: Copyright: 2013**

**Assignments and Calendar:**

*Introduction & history of management Class 1-2 (Chapter 2)*

*Strategic Planning (MBO) 3 (Chapter 6)*

*Corporate organization & human resources 4-5 (Chapter 3, 7)*

*Business leadership 6-7 (Chapter 10)*

*Motivation theory and application 8-9 (Chapter 11)*

*Managerial ethics 10 (Chapter 4)*

*Workplace health issues 11 (Chapter 8,14)*

*Global business practices 12 (Chapter 9)*