 **Date:** March 201**4**

Course Name and Number:

Fund Concepts in Management

66-027-01

Dr. Gottlieb .S.

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**Type of course:** Lecture

**Year of Studies:** 2013-2014 **Semester:** Spring  **Hours/credits**: 3

**The courses objectives: (Overall Objectives/ Specific Objectives)**

Introductory study of management in business today

**Course Description:**

This class focuses on the basic theories and practices in management today with emphasis on the concepts of planning, organizing, staffing,

decision-making, communication, supervision, and business leadership.

**Detailed Lesson plan:**

|  |  |  |
| --- | --- | --- |
| Required Reading | Topic of the Lesson | Number of Lesson |
| Chapter 1 | Introduction & History of Management | 1-2 |
| Chapter 6-7 | Corporate organization & human resources | 3-5 |
| Chapter 9 | Business leadership | 6 -7 |
| Chapter 10 | Motivation theory and application | 8 - 9 |
| Chapter 3 | Managerial ethics | 10 |
| Chapter 8, 13 | Workplace health issues | 11 |
| Chapter 11 | Global business practices | 12 |

**Grade Components (Number grade or pass/fail)**

***Mid-Term Exam / Term Paper*** (50% of Grade)

***Final Exam*** (50% of Grade)

**Extra-credit class research**

**Required textbooks, other textbooks**

M: Management 2nd edition

*Thomas Bateman, Scott Snell*

McGrew-Hill: ISBN 0078137233

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